

The Swiss Re Institute

Jeffrey Bohn, Director Swiss Re Institute



Swiss Re Institute

How we work: Three pillars

1. Research

2. Strategy & Development

3. Engagement

Established in 2017, the Swiss Re Institute coordinates and supports research within Swiss Re; contributes to internal decision making on the asset and liability side; and supports clients and stakeholders in the use and publication of expertise and knowledge.



Swiss Re Institute Research

Data

SRI has a dedicated data hub responsible for the origination and curation of common and proprietary data.



Economic research

SRI is responsible for the publication of the industry leading *sigma* series, as well as undertaking expert economic studies and maintaining nat cat and economic losses databases.



Risk research

The Institute is responsible for steering and coordinating research across Swiss Re. It also executes individual research programmes.



External partnerships

The Institute is responsible for forging and maintaining partnerships with major academic organisations as well as leading think-tanks and multilateral bodies.



Swiss Re Institute

Data is the new oil

- **Collect**

Structured: Time series

Unstructured: Text, audio, and video

Moore's law gives way to Kryder's & Nielsen's laws as binding constraint

Key is finding novel data

- **Curate**

Manage heterogeneous formats

Address noisy & missing data

Key is ensuring data is reliably retrievable in the future

- **Contemplate**

Beware quantifauxcation

Better to be approximately correct than precisely wrong

- **Final, and crucial step is communication**

Swiss Re Institute

Strategy & Development

Business strategy

Uses research to help steer business and underwriting strategy within the Group.



Capital allocation

Feedback mechanisms to ensure research and data inform and steer the capital allocation process



Network and advisory

Management of key external knowledge networks, including the influential Swiss Re Group Advisors



Reputation

To position Swiss Re in the market as the leading knowledge company within the industry, both among stakeholders and among clients.



Swiss Re Institute Engagement

Events

Industry-leading global events, both marketing and expertise, with Zurich events based out of Centre for Global Dialogue.



Client executive programmes

Tailored events for senior executives at client companies providing access to unique content, contacts and networks only obtainable through Swiss Re.



Publications

Marketing specific research studies towards external audiences, helping place Swiss Re as industry leading knowledge based re/insurer.



Channels

Managing different outreach channels to ensure content reaches optimal target audience.



Swiss Re Institute
Achieving our goals

Resilience

Closing the protection gap.

For our clients

For our stakeholders

For society





Legal notice

©2017 Swiss Re. All rights reserved. You are not permitted to create any modifications or derivative works of this presentation or to use it for commercial or other public purposes without the prior written permission of Swiss Re.

The information and opinions contained in the presentation are provided as at the date of the presentation and are subject to change without notice. Although the information used was taken from reliable sources, Swiss Re does not accept any responsibility for the accuracy or comprehensiveness of the details given. All liability for the accuracy and completeness thereof or for any damage or loss resulting from the use of the information contained in this presentation is expressly excluded. Under no circumstances shall Swiss Re or its Group companies be liable for any financial or consequential loss relating to this presentation.