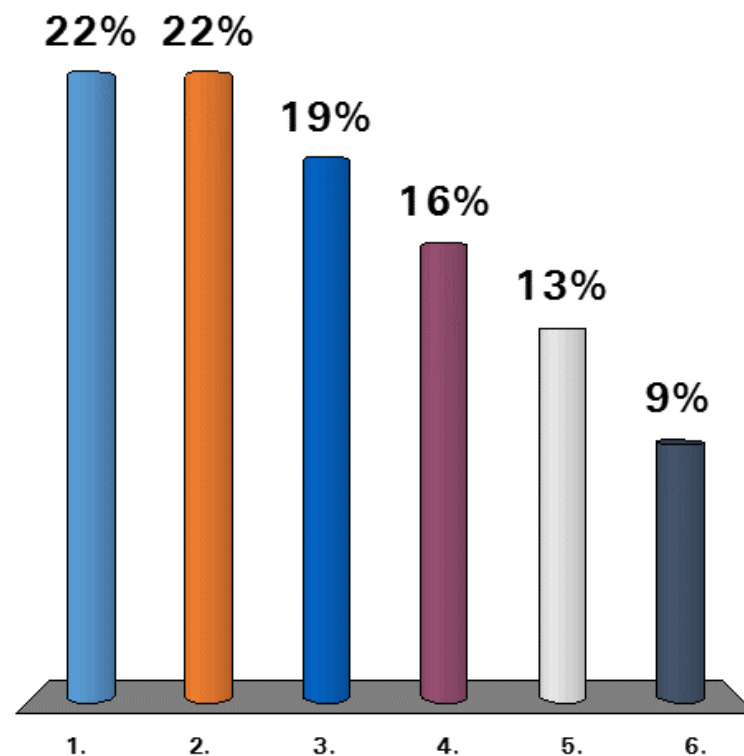


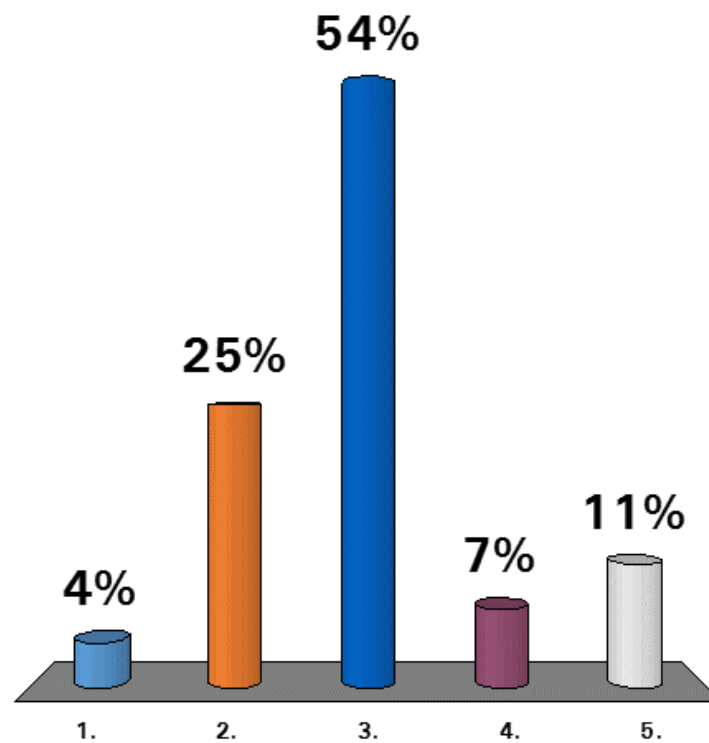
How big is the indolent undiagnosed cancer pool *compared* to currently diagnosed cancers

1. 10% current cancer diagnosis
2. 50%
3. 100%
4. 200%
5. 400%
6. higher



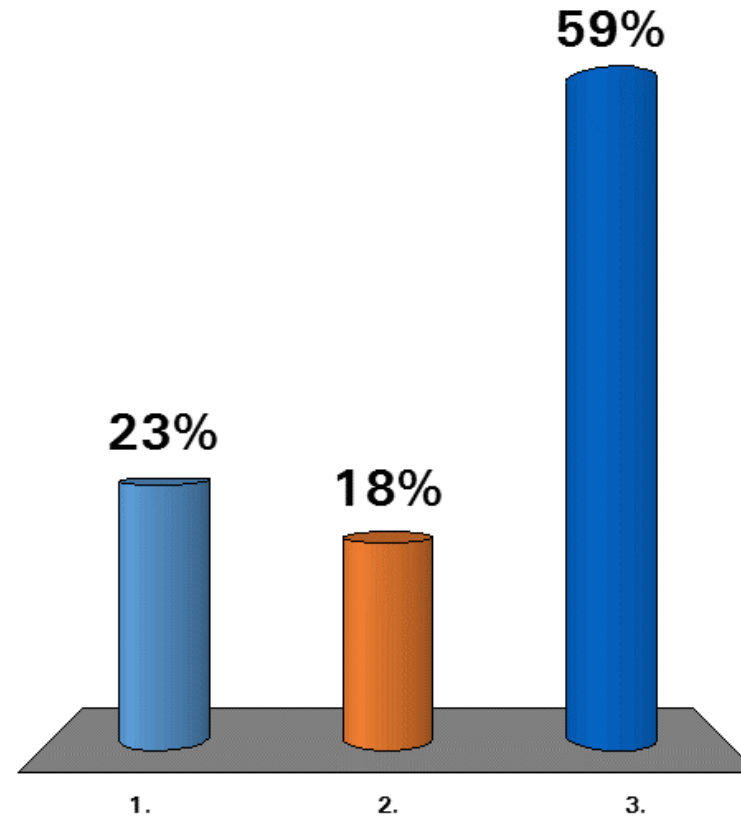
Assume \$50mn life cover, with medical records showing CTCs/ctDNA found incidentally (“stupid decision”?)

1. Standard rates/risk
2. Postpone
3. Further investigations
4. Load / higher premium
5. Decline



If someone who claims for cancer on CI policy based on CTC/ctDNA AND they opted for targeted treatment...

1. Would be much more likely to pay
2. Would be somewhat more likely to pay
3. No change



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