

## Swiss Re's art concept in Armonk



Wall Drawing # 1168,  
Curved Color Bands, 2005

Wall drawing, mural work  
13x23m

### Sol LeWitt

Sol LeWitt has often used in his works the elements of simple forms – the square, the cube, the line – to produce what he called “logical systems”. This wall drawing was made after his death, using a set of instructions which at the same time is a central aspect of his oeuvre. Despite these seemingly rigorous parameters, Sol LeWitt always enjoyed the fact that his instructions to be followed by those making such wall drawings always allowed for personal interpretations, the result being, as he noted, “different people make different work.”



Carnations, 2001

C-print  
210x138 cm

### Wolfgang Tillmans

Wolfgang Tillmans' photographic work has often been described as chronicling the “Generation X” subculture of the 1990s, a time when young artists strove to set themselves apart from the mainstream and its expectations and norms. His work does not simply document that emerging generation: it appropriates from it a whole photographic vocabulary.



Untitled, 1993

Oil, synthetic varnish, aluminium paint, glue, acetate on canvas  
150x300 cm

### John M. Armleder

This piece by John M. Armleder is part of his ongoing series of so-called “Pour Paintings”, which can extend to over a dozen meters in length. They are created from whole containers of acrylic, lacquer and spray paint and executed from a mobile scaffold, enabling the artist to replay the all-over action painting of a Jackson Pollock or Morris Louis but without getting splattered.

### About the collection Art at Swiss Re

Why would a global re/insurer like Swiss Re engage in art and architecture and build a prominent collection?

Our products and services are complex, intangible and require explanation. That is one of the reasons why Swiss Re has always engaged in art and architecture. Both help create an emotional profile for our organization and foster dialogue. They express our core values, support our brand recognition, establish a link to society and offer remarkable identification for employees around the world. Moreover, they have become an important visual expression of our identity; clients and external guests

benefit from the experience of a unique atmosphere when entering a Swiss Re office. To underpin Swiss Re's commitment to offering a stimulating work environment and bring diversity to life, we have developed a distinctive art concept that incorporates works specifically chosen for our new site at our Hoofddorp office.

Take a look at our collection website [www.art.swissre.com](http://www.art.swissre.com)