



Swiss Re sponsors TATE's first major architecture exhibition.

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London, 31 May 2005: Swiss Re is sponsoring the TATE *Herzog & de Meuron* exhibition demonstrating its commitment to great design, art and architecture.

With TATE Modern, Swiss architects Herzog & de Meuron created both an iconic building and one of the most visited museums in the world. When Swiss Re commissioned Lord Foster to design their London headquarters at 30 St Mary Axe, affectionately known as 'The Gherkin', they created another architectural landmark for London which won the prestigious 2004 Stirling Prize.

Anne Keller, Head of Brand Communications for Swiss Re and in charge for the company's art activities says: 'The TATE exhibition proves that Herzog & de Meuron are leading architects of our time, creating buildings that inspire and uplift. We are delighted to be lead sponsors of *Herzog & de Meuron: an exhibition*, reinforcing our involvement with and support for contemporary architecture.'

As a supporter of social, humanitarian, educational, scientific and cultural projects around the world, Swiss Re has been funding high profile art exhibitions in its native Switzerland for many years, bringing key shows such as Sigmar Polke and Richard Prince to the Kunsthaus in Zurich.

The commitment to cutting-edge architecture can be seen in Swiss Re buildings worldwide: in Europe and the USA they have worked with leading architects such as Bothe, Richter, Teherani, Thilla Theus und Partner and Marcel Meili and Markus Peter.

In each case, Swiss Re has commissioned art works that complement the architecture. Begun in 1987, the corporate art collection now includes work by contemporary artists such as Ugo Rondinone and Fischli & Weiss, Gary Hume, Angela Bulloch, Peter Doig and Andreas Gursky. The head office in Zurich has a magnificent floor piece by Carl Andre and lift shafts by Olafur Eliasson and Tatsuo Miyajima; a Sol

LeWitt drawing for Swiss Re's office building in Armonk, New York, is now underway.

Swiss Re UK art events, Summer 2005:

- Sponsorship of the Herzog & De Meuron architecture exhibition at TATE Modern (1 June-29 Aug)
- Restoration of the damaged stained glass from the Baltic Exchange and permanent installation at the National Maritime Museum in a new, bespoke gallery, from 22 June
- Exhibition of 30 St Mary's Axe model as part of the V&A's 10 Years of the Stirling Prize exhibition (22 June - 16 Oct).

Notes to editors

Swiss Re

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