



Swiss Re, continuing its commitment to sustainability, sponsors Ocean Video Wall at the American Museum of Natural History's Irma and Paul Milstein Family Hall of Ocean Life

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New York, 13 May 2003 - Underscoring its commitment to sustainability, Swiss Re today announced that it is a major sponsor of the Ocean Video Wall in the newly-renovated Irma and Paul Milstein Family Hall of Ocean Life at the American Museum of Natural History here, scheduled to re-open to the public Saturday, May 17. The Ocean Video Wall sponsorship is part of a larger initiative, Sharing Solutions, which aims to share knowledge and expertise through various philanthropic and topic-related programs.

The state-of-the-art Ocean Video Wall features a six-minute continuous loop video, showcasing the biodiversity in our water and the myriad ways humans depend upon ocean waters. Jacques E. Dubois, Chairman and CEO of Swiss Re America Holding Corp., said, 'We are proud to promote a greater awareness of issues related to the environment and sustainability, and hope our participation with the new Ocean Video Wall will help to further that initiative.'

'The Museum is very grateful for Swiss Re's generous support of the stunning new Ocean Video Wall,' said Ellen V. Futter, President of the American Museum of Natural History. 'Like the Hall itself, the Ocean Video Wall will help foster a deeper appreciation and respect for our ocean, and highlight the need for marine conservation to sustain the balance of life on Earth.' Re. Our support of RiverSmart is one of the many water-related initiatives, which form part of Swiss Re's corporate citizenship program - Sharing Solutions.'

The Ocean Video Wall is Swiss Re's second sponsorship effort with the Museum. In 2002 Swiss Re partnered with the Museum, sponsoring the Hayden Planetarium's space show, The Search for Life: Are We Alone?

The 18'-by-8' Ocean Video Wall is designed to transform the space into an immersive experience, and, through compelling imagery and text, will showcase undersea life, animations and graphics as well as an evocative soundtrack.

Swiss Re also shares its extensive knowledge through its seminars and high-level forums held at its Centre for Global Dialogue in Rüslikon, Switzerland, award-winning sigma studies and proprietary publications. The information kit 'The Water Factor' contains various short publications reporting on different aspects of water, such as quality and management. It illustrates Swiss Re's constructive contribution to the water dialogue.

About Swiss Re

Swiss Re is a leading reinsurer and the world's largest life and health reinsurer. The company is global, operating from 70 offices in 30 countries. Since its foundation in 1863, Swiss Re has been in the reinsurance business. Swiss Re has three business groups: Property & Casualty, Life & Health and Financial Services. Swiss Re offers a wide range of traditional reinsurance products and related services, which are complemented by insurance-based corporate finance solutions and supplementary services. Swiss Re is rated "AA" by Standard & Poor's, "Aa1" by Moody's and "A+" by A.M. Best.