

**Better health.
Better business.**
Create more
moments like this.



Diabetes Management Programme

A new way to strengthen your inforce portfolio, increase customer engagement or attract new policyholders is hiding in an unlikely place: the growing diabetes and obesity epidemics.

The number of people who are suffering from pre-diabetes, type 2 diabetes and metabolic syndrome is staggering and the spiraling costs are a wake-up call for our industry.

What if we could help people get off medication, lose weight, and even push disease into remission or stop it before it starts? At Swiss Re, we see dramatic opportunity to reverse the trends, and want to work together with you to turn this risk into an opportunity.

Sustainable, positive change is possible

In partnership with Gro Health, Swiss Re is launching a breakthrough programme, proven to help people with diabetes, obesity and a range of other metabolic risks. The programme is digital, personalised and easy to integrate. But the most exciting part is how it's changing lives. Results from 300,000+ participants prove that long-term change is possible for people who until now have been trapped in a downward cycle of declining health and hope.

Life changing proof!

Real member results:¹

- 39% put their type 2 diabetes below type 2 threshold
- 60% reduce or eliminate insulin
- 7.4 kg (16.3 lb) average weight loss
- Further studies show that 100% who successfully complete the programme improve at least one parameter of metabolic disease e.g. blood pressure or cholesterol.

How does the programme work?

Success begins with a 12-week structured programme that addresses all aspects of modifiable risks including sleep, nutrition, activity and stress. It includes access to one of the world's largest and most active support communities for diabetics, pre-diabetics and those overweight.

The programme includes:

- Digital health and nutrition platform
- Tailored individual goals
- Interactive forum with Q&A
- Food diary
- Videos, recipes, articles, downloads
- Ongoing feedback and support, powered by AI
- Tailored for language and culture

Let's work together to reverse the trend and change the conversation. Let's create ways to reach people like Mandy, who says she was once so afraid of living with diabetes that she did her own research, discovered the programme and after 6 months lost more than 20 kg, feels more in control and cut her medication by half. Mandy – and thousands of others like her – could be your customer and your business success story.

How can we help create your success?

Contact your Swiss Re representative to explore solutions.

We're smarter together

Benefits to your business

Lower claims

Expected annual mortality claims improvement of up to 5% or more. For group business, expected annual drug claims improvement of approximately 1%. All results depend on portfolio mix and participation rates.²

Better policyholder engagement

New, low-cost way to connect and offer extra value to your policyholders.

More customer loyalty

The one-year member study showed an active engagement over 70%, which also means better policyholder persistency for you.

Attractive new products

New ways to attract customers and structure new product and underwriting solutions.



Simple

Get started with something as basic as a letter or email message – no complex system integration required.



Tailored

The customer journey is agreed together and includes a custom, co-branded landing page.



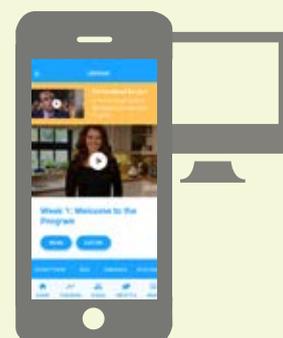
Targeted

Identify the most suitable cohorts in your portfolio.



Tested

Behavioural economics trials used to improve onboarding, engagement and results.



¹ Results based on a peer-reviewed study of 1,000 random members chosen after one year. Saslow LR, Summers C, Aikens JE, Unwin DJ Outcomes of a Digitally Delivered Low-Carbohydrate type 2 Diabetes Self-Management Programme: 1-Year Results of a Single-Arm Longitudinal Study, JMIR Diabetes. doi:10.2196/diabetes.9333

² Overall results vary by portfolio mix, prevalence of diabetes, take up ratios and other variables. Among program participants, results are significant.