

Blockchain: Disruption or sustained innovation?

Swiss Re Center for Global Dialogue

Jan 24, 2017

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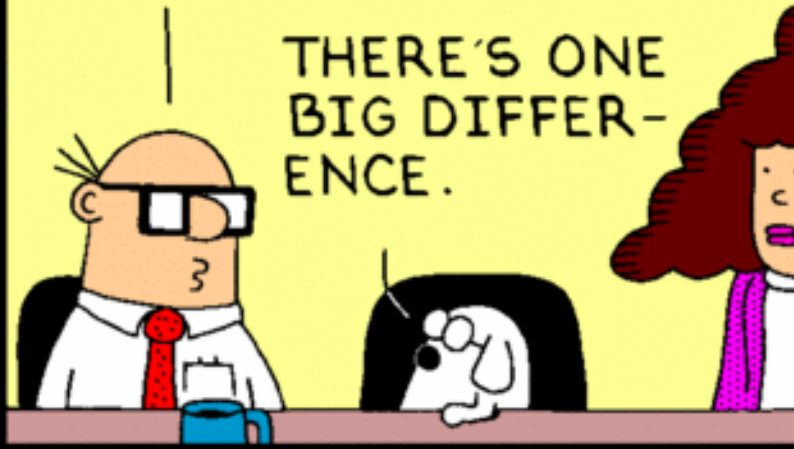
DOGBERT CONSULTS

TO SURVIVE, YOU MUST
CREATE DISRUPTIVE
INNOVATIONS THAT
REDEFINE THE
MARKET.



www.dilbert.com scottadams@aol.com

DOES THAT MEAN THE
SAME THING AS
"SELL THINGS THAT
PEOPLE WANT" ?



THERE'S ONE
BIG DIFFER-
ENCE.

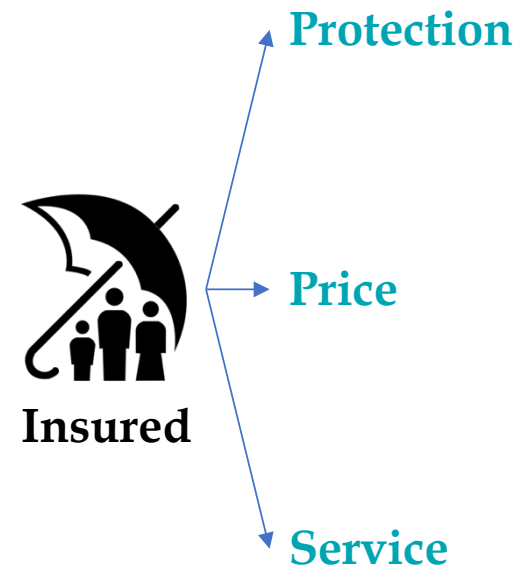
2-16-04 ©2004 Scott Adams, Inc./Dist. by UFS, Inc.

YOU ONLY GET PAID IF
YOU SAY IT IN A
FUNNY WAY?

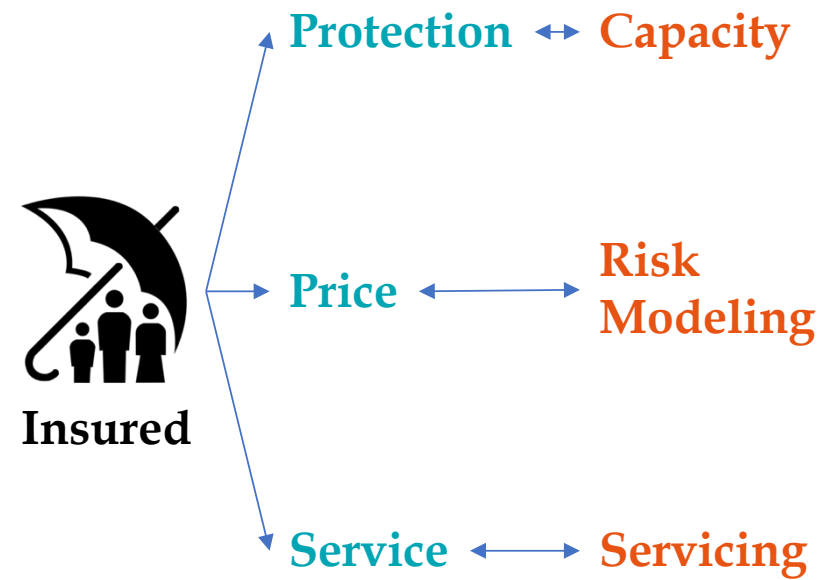


I LIKE TO THINK
I'M DISRUP-
TIVELY INNO-
VATIVE.

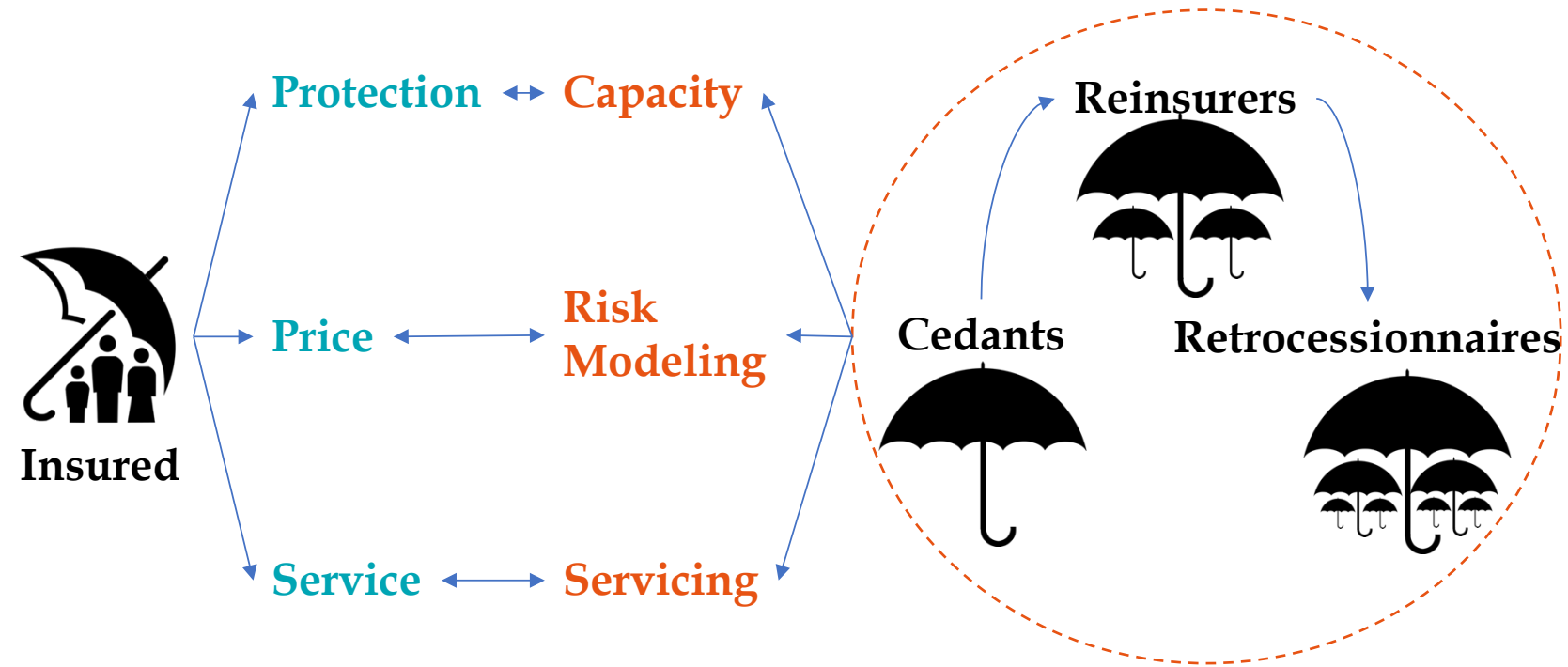
Customer needs...



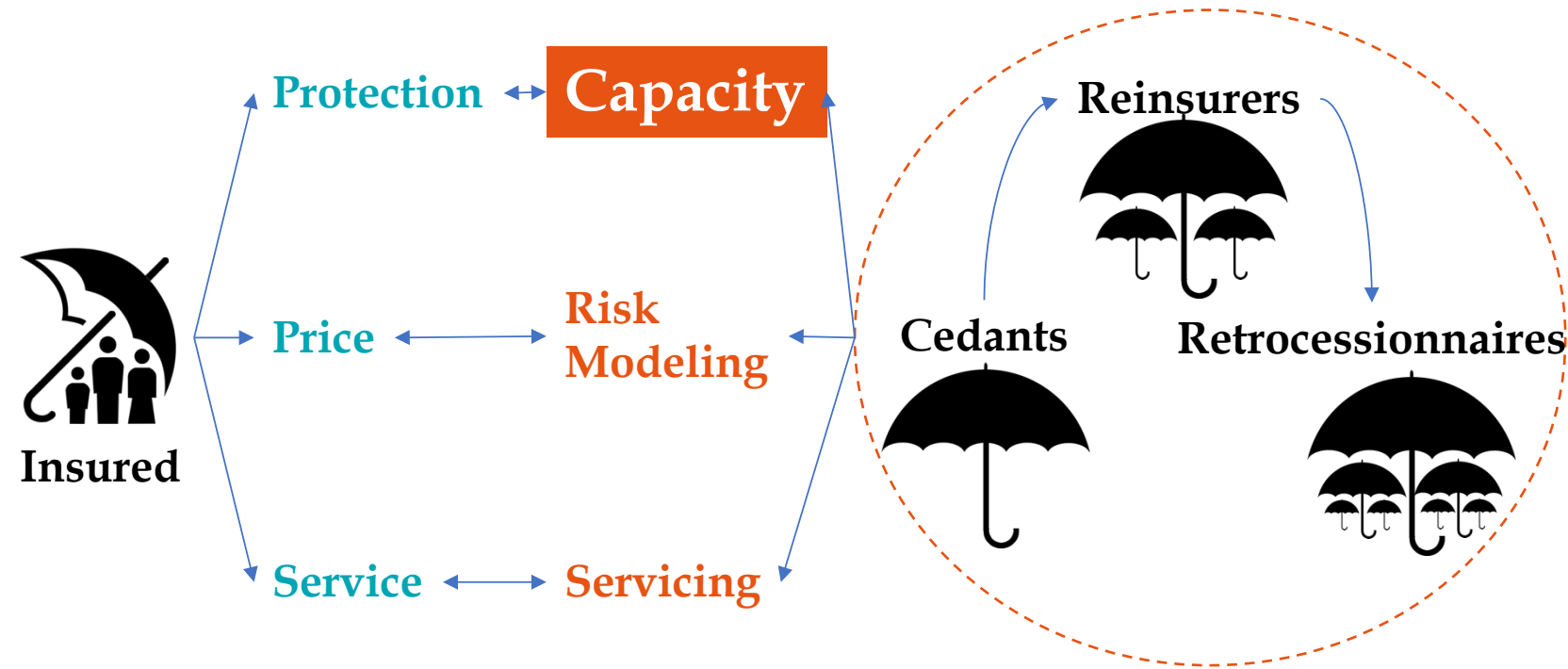
...are met by...



...from the Insurance industry



The blockchain promises to enhance...

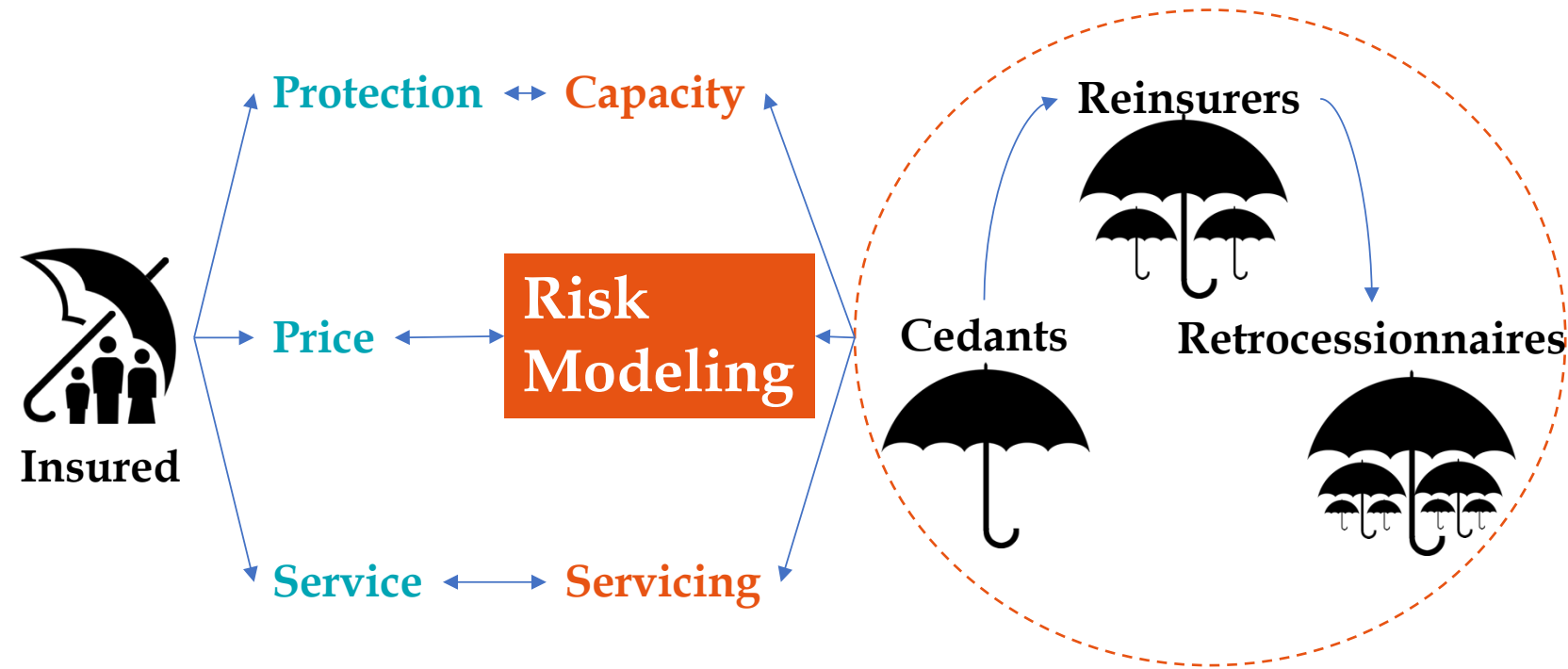


by...

- Smart-contract driven automation of cession of risk
- Blockchain-based transparency for co-warehousing risk efficiently across institutions

Shout-out: Intra-group Retrocession PoC at Swiss Re

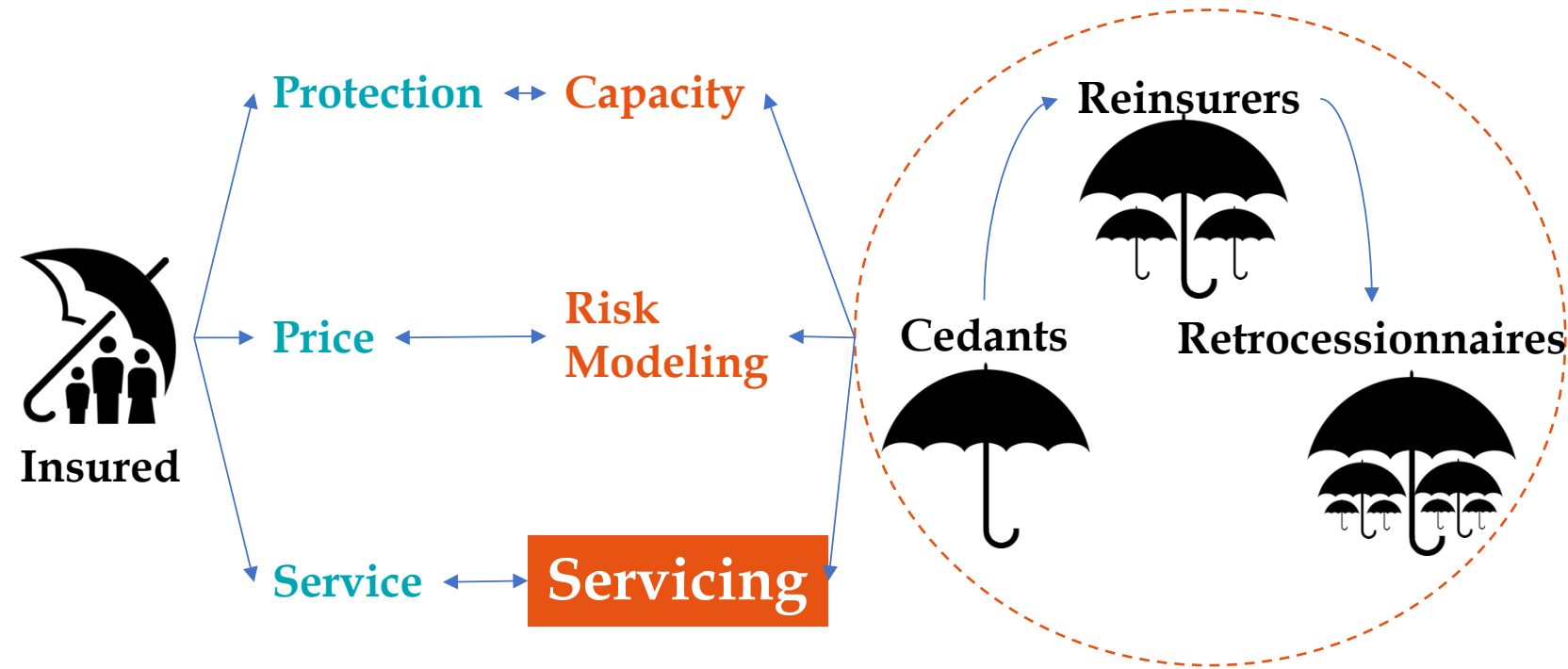
The blockchain promises to enhance...



by...

- Transparent access to risk pools for efficient cession of excess risk
- Digital infrastructure for IoT-based continuous risk monitoring

The blockchain promises to enhance...

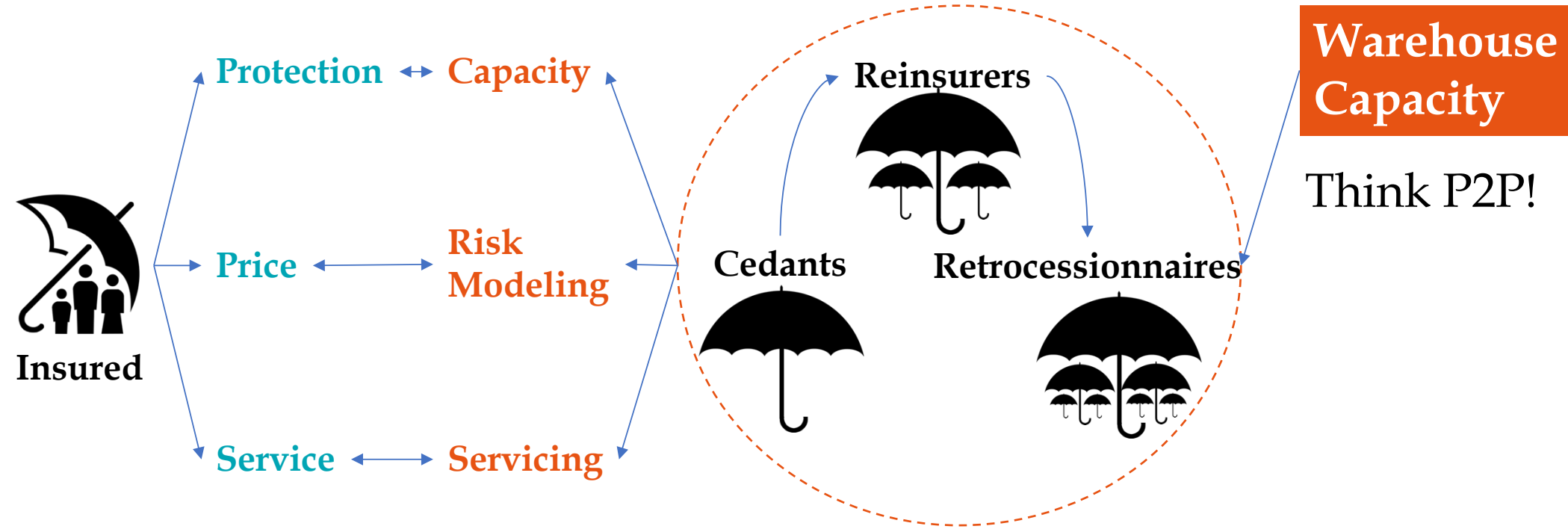


by...

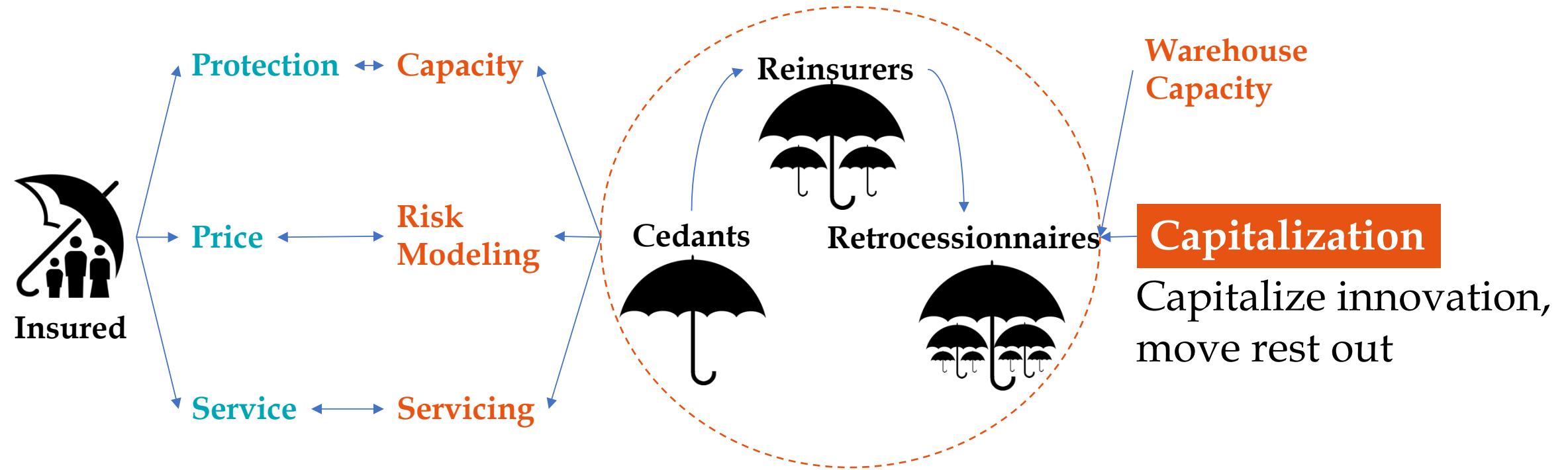
Automation! Automation!
Automation!

- Payments
- Consensus on claims
- Claims workflow automation

...but could disrupt insurers' ...

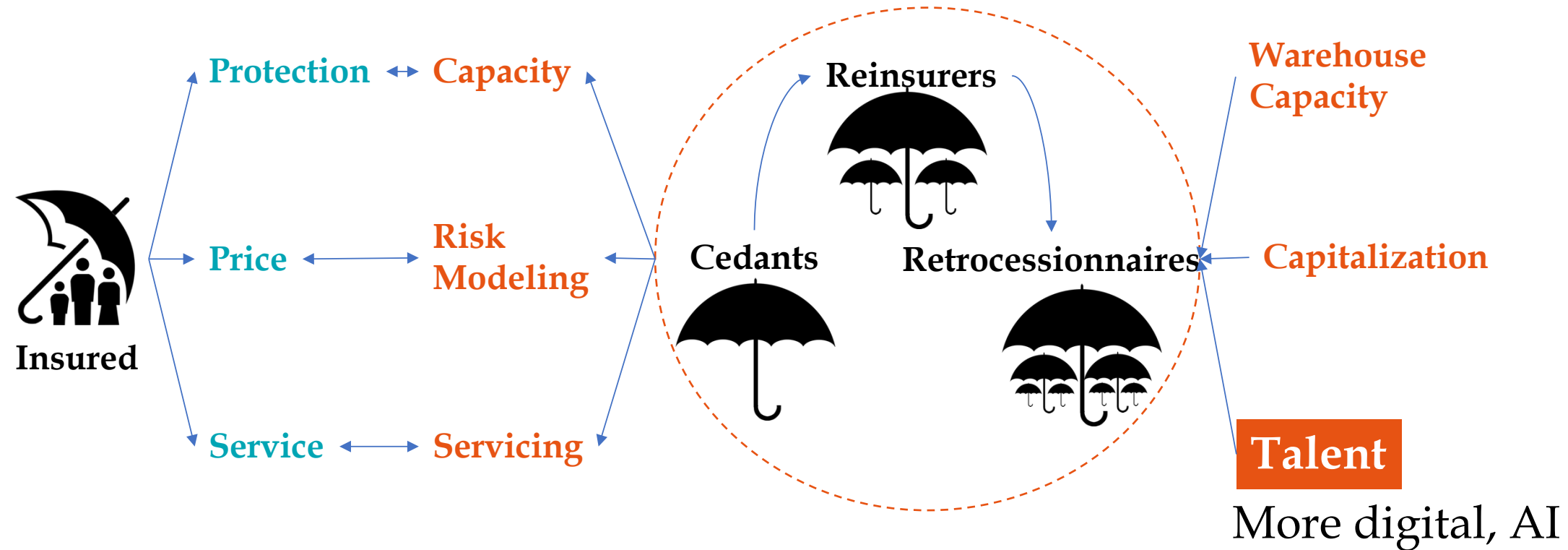


...but could disrupt insurers' ...

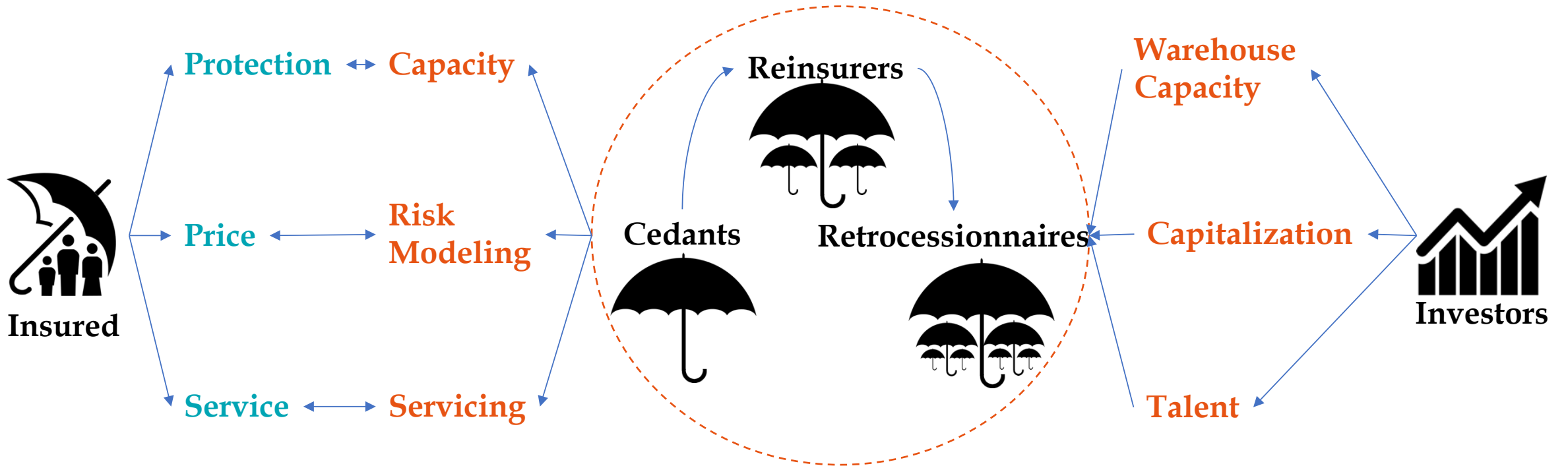


Shout-out: Nat Cat swap & Cat Bond PoCs at Allianz

...but could disrupt insurers' ...



...in turn, redefining the asset class!



Thank You

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