



# Magnum Solutions:

The proof is in the numbers

Tangible Benefits:

**70+** Installations

**21** Languages

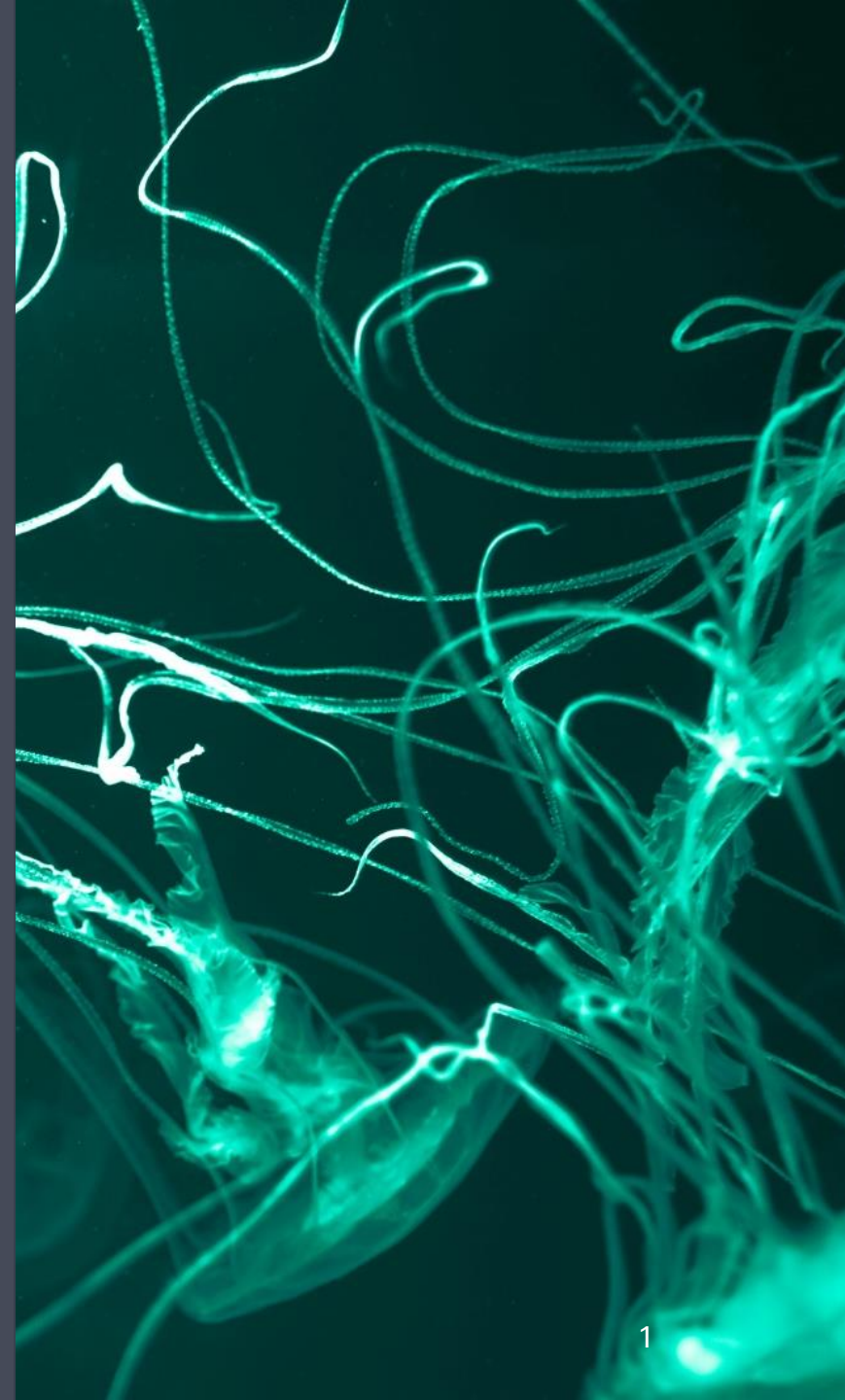
**30**

Years of experience

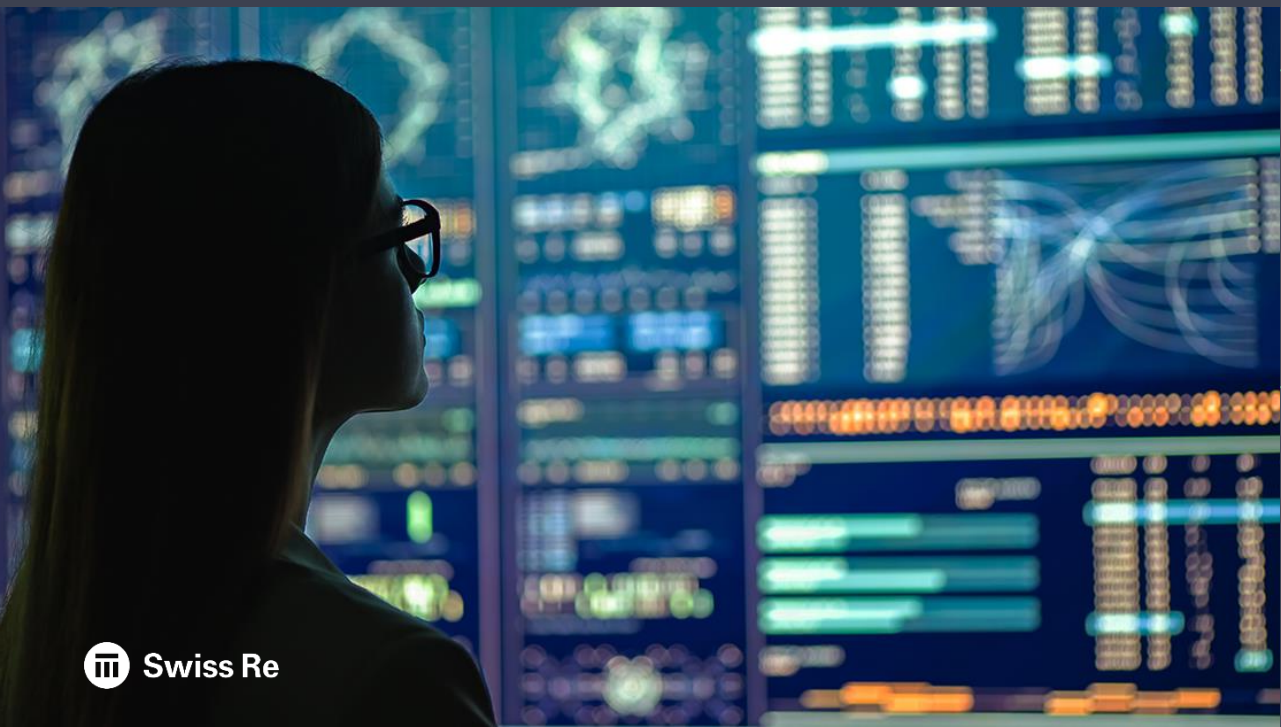
**29** Markets

**15+ Million**

Applications per year



# Life Guide: The power behind Magnum Pure



Benefit from the power & insight of the world's #1 underwriting guide, Swiss Re's Life Guide.



The expertise of world-leading Swiss Re underwriters, doctors & actuaries at your fingertips.



Never be caught out. We continually update the rules to reflect medical, regulatory & technical developments.



Uses behavioural economics to help your customers help you – demystifying jargon & framing questions to get honest answers – boosting sales & disclosure rates.



We can create or modify rules in line with your philosophy, define new products or enable you to do it.

# Core Rulebase: The power behind Magnum Pure



2,322

Risk Factors

30,186

Total Rules

13

Benefits

Behavioural Economics

700+

Questions Reviewed

150+

Rules Optimised

Test Suite

6,000+

Conditions

207,808

Rules Tests

365,543

Calculated Rules Tests

1,695

Scenario Tests