

Swiss Re



# Risk perception survey

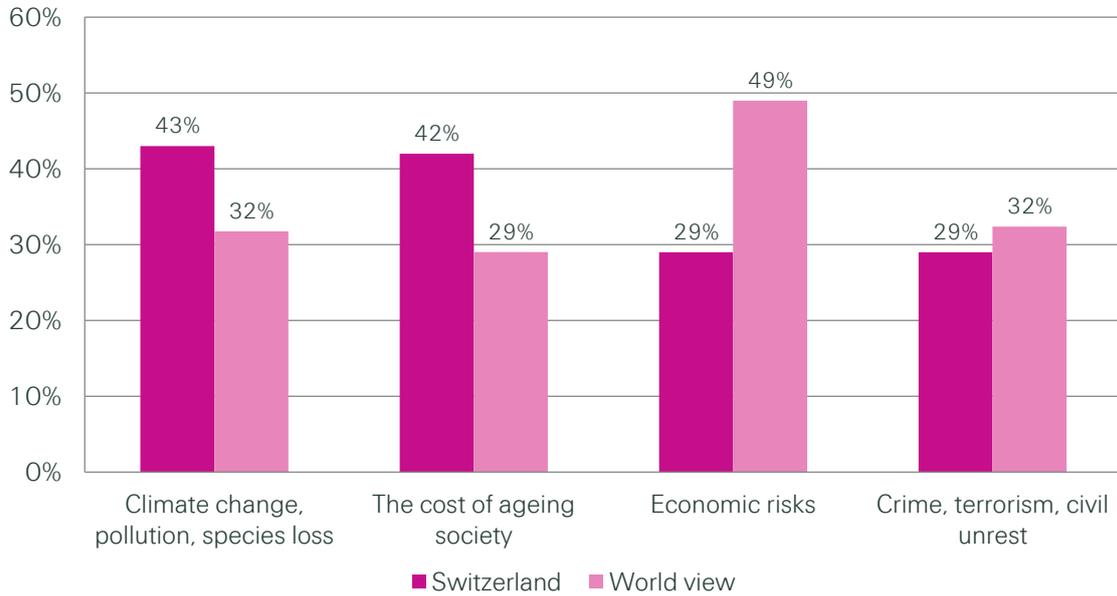
Switzerland results

Tuesday, 27 August 2013

SWISS RE  
**150**  
YEARS

## Top risks in Switzerland

What do you think are the two most important risks facing your country at the moment?



% base: all respondents - % incorporates respondents' 1<sup>st</sup> and 2<sup>nd</sup> choices

2



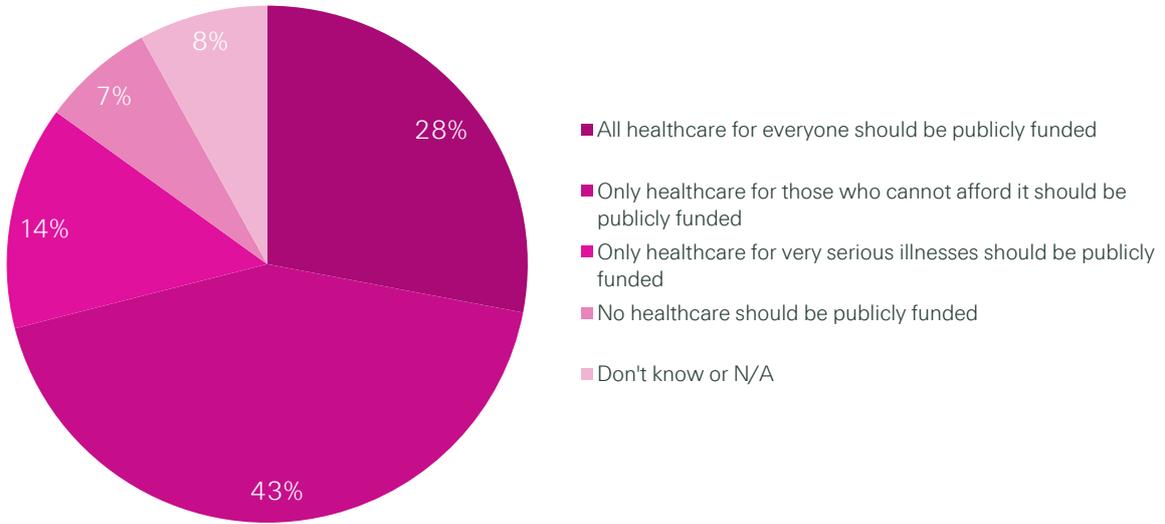
# 28%

say all healthcare should be publicly funded – the lowest across 19 markets

3

## 28% think healthcare should be publicly funded for everyone

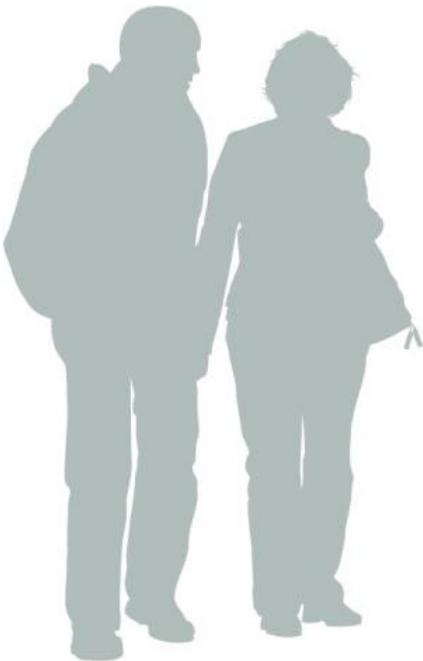
What amount of healthcare, if any, should be publicly funded?



Switzerland has the lowest support for state healthcare across 19 markets – global average is 43%

% base: all respondents

4



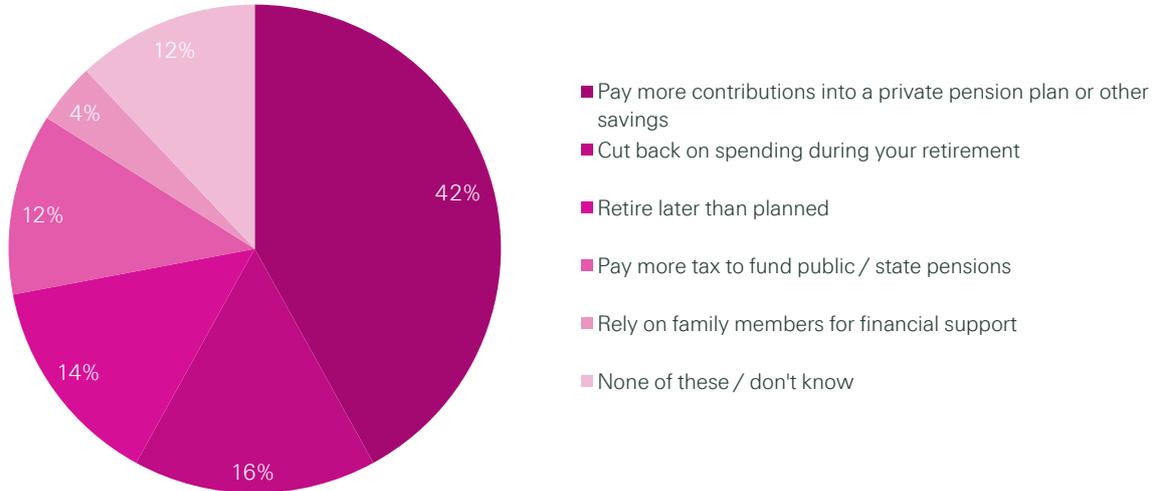
# 42%

the nation most willing to save more for a financially secure retirement

5

## 42% would save more for a financially secure retirement

Which of the following actions are you MOST willing to take to ensure a financially secure retirement?



Switzerland has the highest number of respondents saying they'd save more for a financially secure retirement – global average is 29%

% base: respondents who have not yet retired

6



# 1 in 2

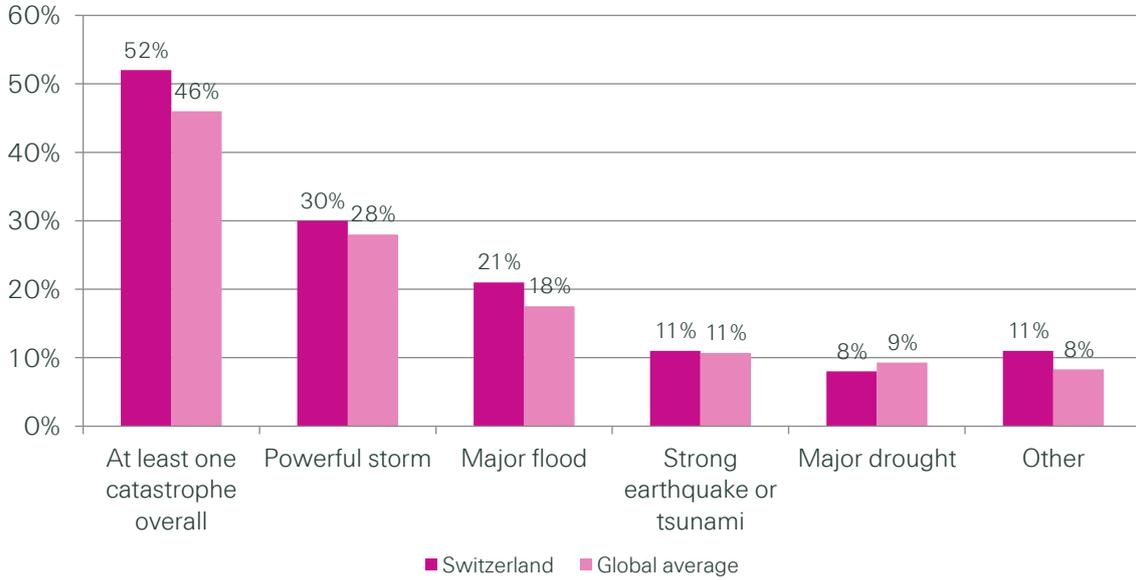
respondents say their neighbourhood has been hit by a natural catastrophe before

7



## 1 in 2 respondents say they've been hit by a natural catastrophe before

Since you started living in this area, was your neighbourhood hit by any of the following natural catastrophes, damaging homes or goods? Select all that apply.



% base: all respondents

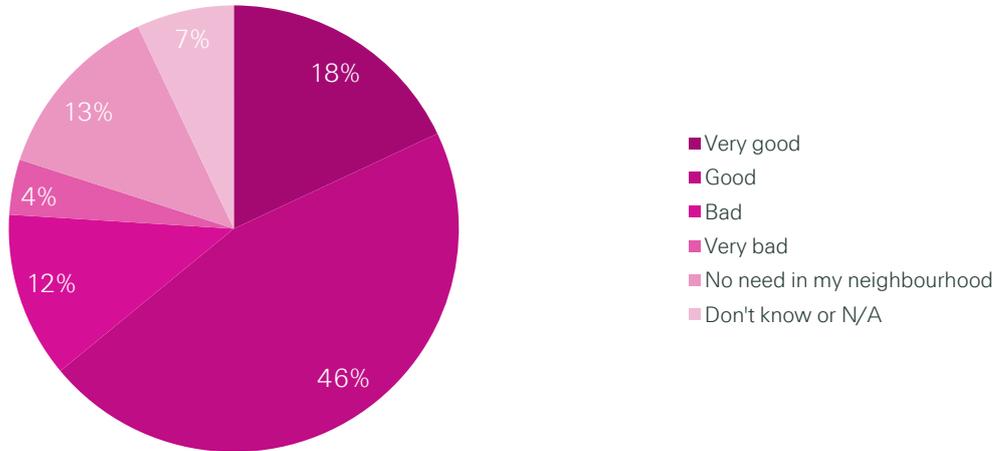


# 64%

of Swiss are confident about their country's disaster preparations

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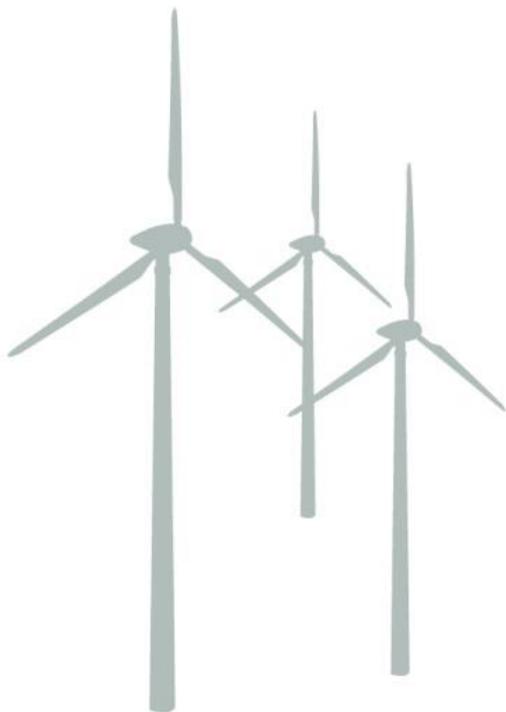
How would you rate the risk reduction measures taken by the government or local authority to protect against the impacts of a potential natural catastrophe?



64% in Switzerland rate the government's natural catastrophe risk reduction measures as "good" or "very good" – the second highest worldwide – compared to the 48% global average

% base: all respondents

10

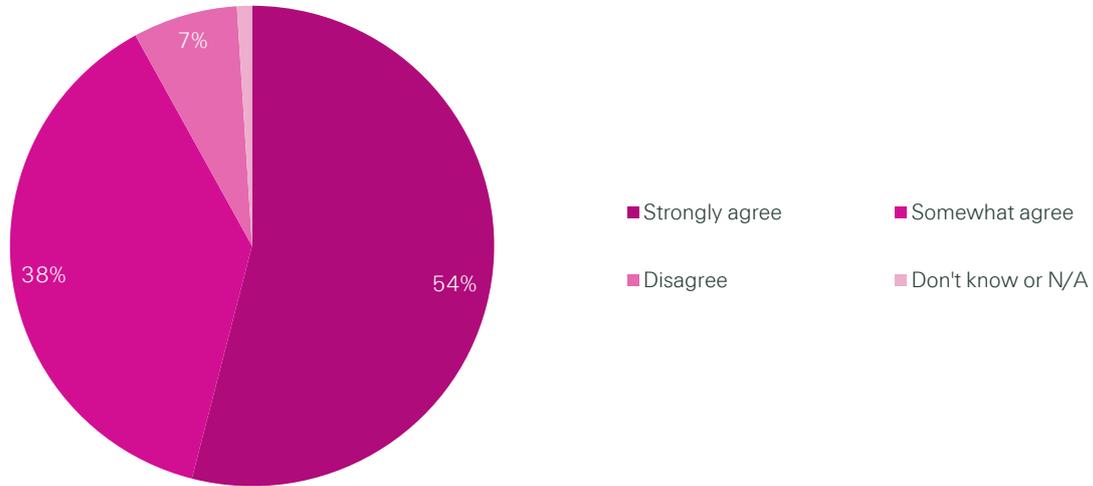


# 92%

want the government to do more to promote energy efficiency

## 92% want the government to do more to promote energy efficiency

Agree/disagree: the government should encourage more efficient energy use



92% in Switzerland agree that the government should do more to promote energy efficiency, in line with the 91% global average

% base: all respondents. Disagree= combined "somewhat disagree" and "strongly disagree"

12

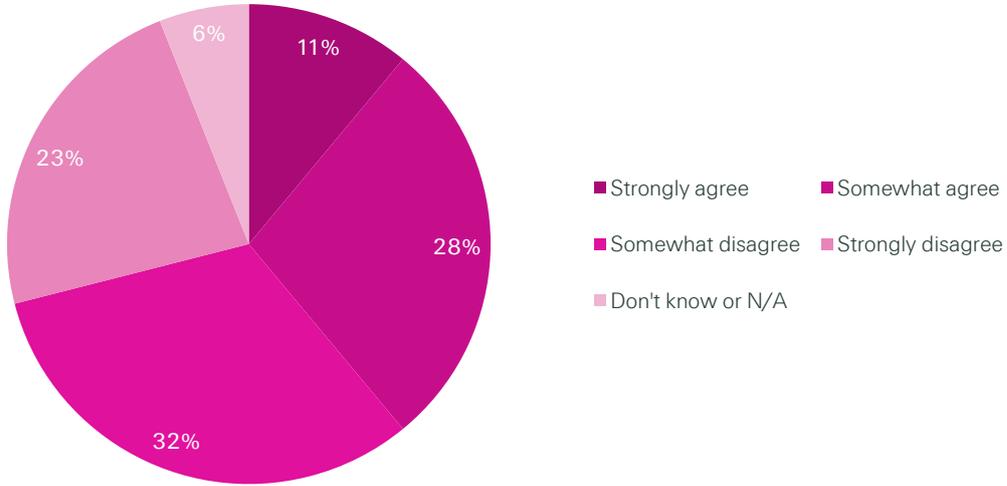


# 39%

doubt that renewable power is reliable

## 39% doubt that renewable power is reliable

Agree/disagree: renewable energy sources are not reliable enough to provide direct, continuous power



39% in Switzerland agree that renewable energy is not reliable enough compared to 48% across 19 markets surveyed

% base: all respondents

14



# 89%

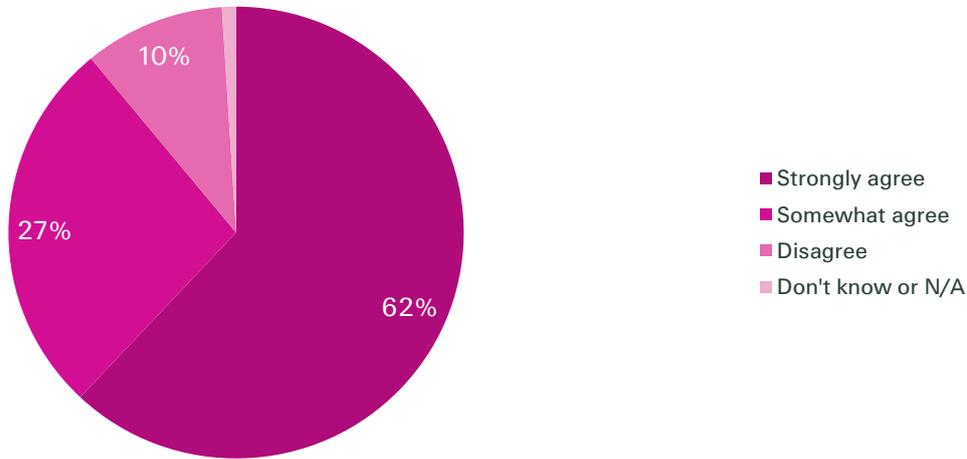
don't believe we  
have enough food for  
the people of the world

15



## 89% don't believe we have enough food for the people of the world

Agree/disagree: there are many people around the world who do not have access to enough food



89% in Switzerland agree there are many in the world without access to enough food, in line with the 90% global average

% base: all respondents. Disagree= combined "somewhat disagree" and "strongly disagree"



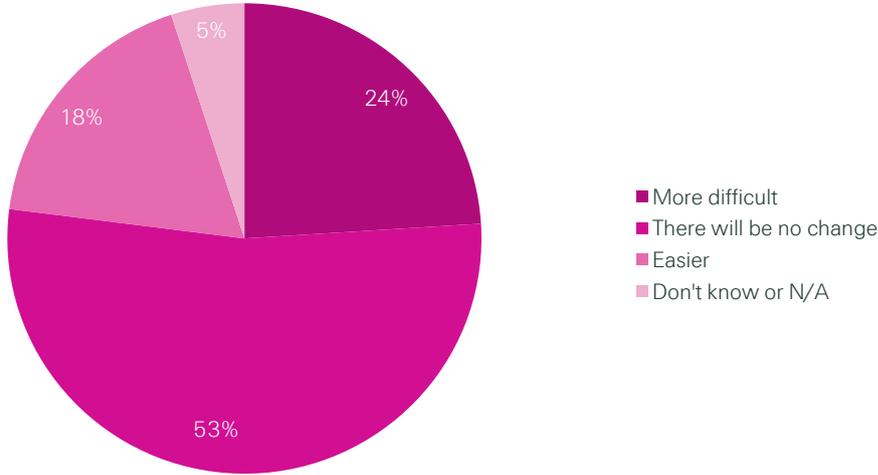
# 24%

doubt that food supply in Switzerland will be a problem 20 years from now



## 24% doubt that food supply in Switzerland will be a problem 20 years from now

Do you expect that, in the coming 20 years, it will become more difficult, or easier, for you or your family to have enough food and never go hungry?

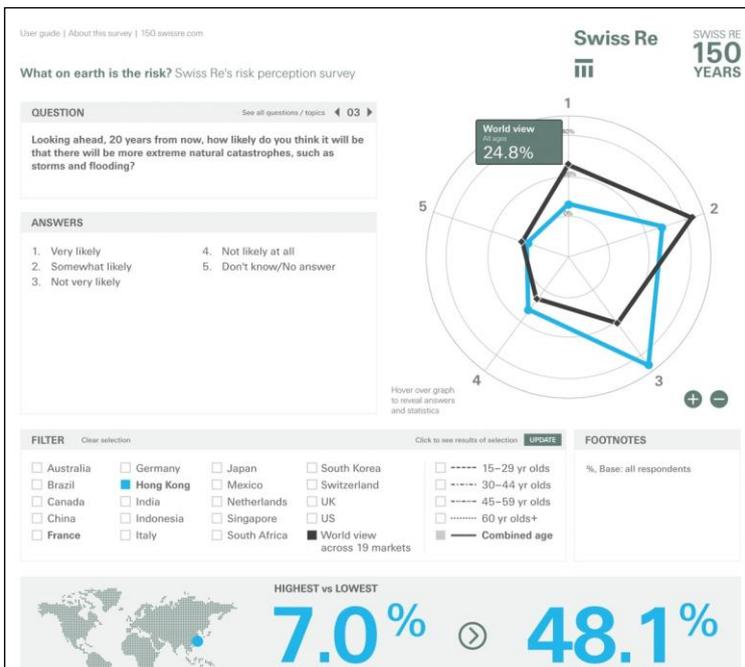


24% in Switzerland agree that it will become more difficult to have enough food, in line with the 26% across 19 markets surveyed

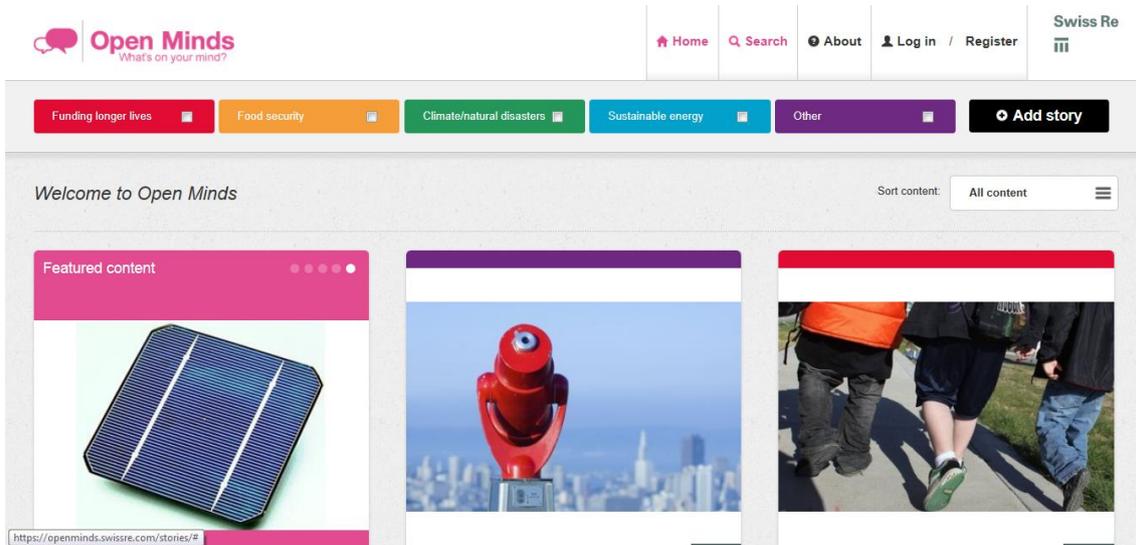
% base: all respondents



## Visit [riskwindow.swissre.com](http://riskwindow.swissre.com) to view the full results by country and generation



Visit [openminds.swissre.com](https://openminds.swissre.com) to share your thoughts on the survey



## Summary of Switzerland's risk perception survey results

- Of the risks facing Switzerland today, most people select climate change as one of the biggest (43%)
- Switzerland has the lowest support for healthcare across 19 markets surveyed (28%)...
- ... and the highest support for using private savings / pensions to ensure a financially secure retirement (42%)
- 1 in 2 Swiss say their neighbourhood's been hit by a natural catastrophe
- 64% – the second highest worldwide – rate Switzerland's / their local government's natural catastrophe preparations as "good" or "very good"
- 92% want the Swiss government to do more to promote energy efficiency
- Just 24% think food supply will be an issue 20 years from now

## About the survey

### About the Risk perception survey

Swiss Re's *Risk perception survey* was carried out in April and May 2013 by The Gallup Organisation – Europe.

Results are based on telephone and online interviews with more than 1 000 respondents per country, aged 15 and older, conducted in 19 markets. The samples are representative of the total population aged 15 and over in most countries; in five countries, interviews were only conducted in urban areas. The 19 markets selected for this study were:

Canada, the United States, Brazil (only urban areas) and Mexico

France, Germany, Italy, the Netherlands, Switzerland, the United Kingdom and South Africa (only urban areas)

Australia, China (only urban areas), Hong Kong, India (only urban areas), Indonesia (only urban areas), Japan, Singapore and South Korea

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