

# The Future of Consumer First Insurance

**ZEGO**

# Catherine Barton

Chief Insurance Officer, Zego

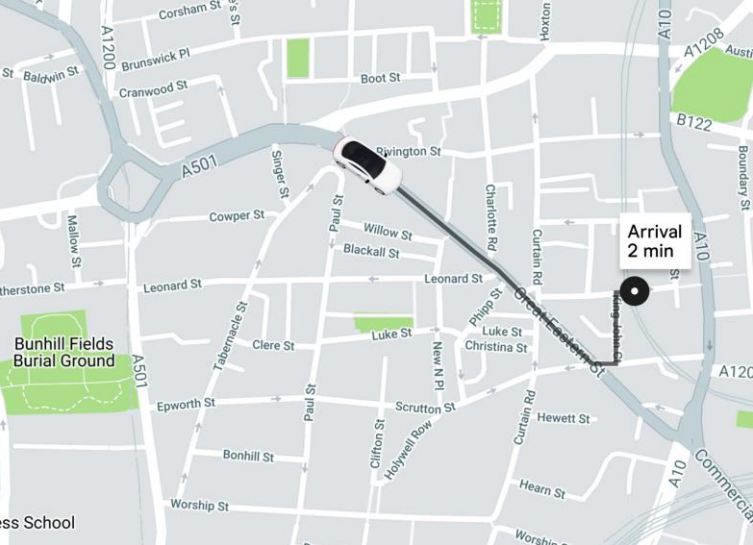
The Future of Consumer First Insurance



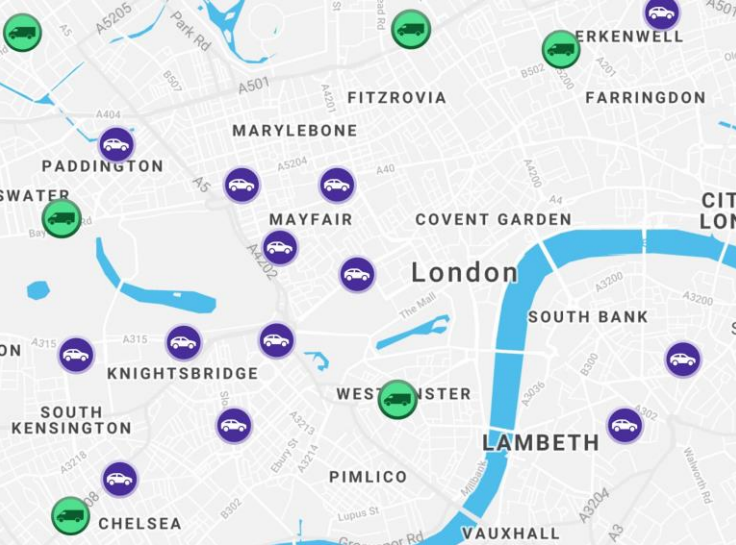
# Breaking The Mould

# Our customers are **businesses** who use vehicles to **earn money**

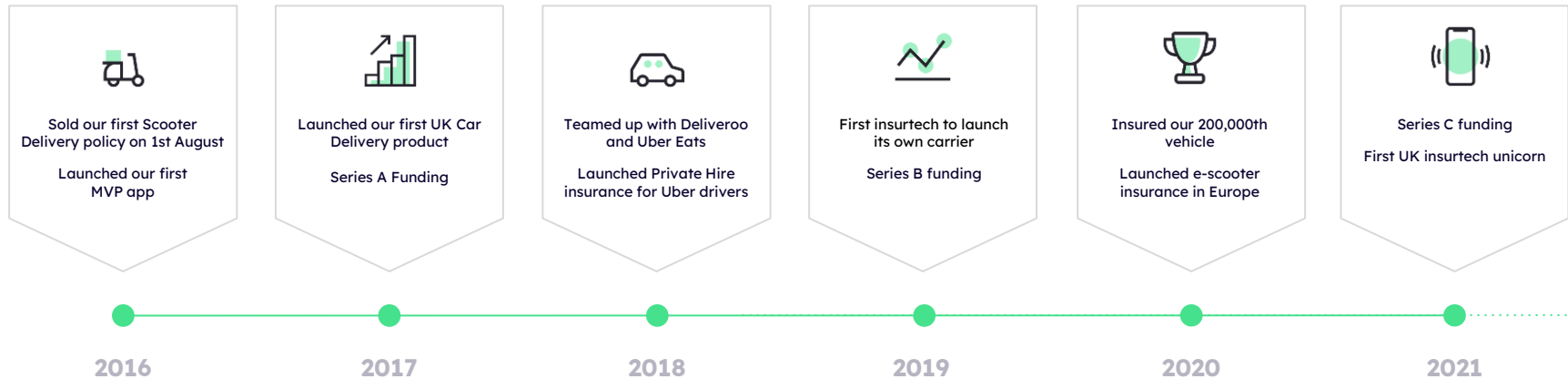
From self-employed...



...to commercial fleets

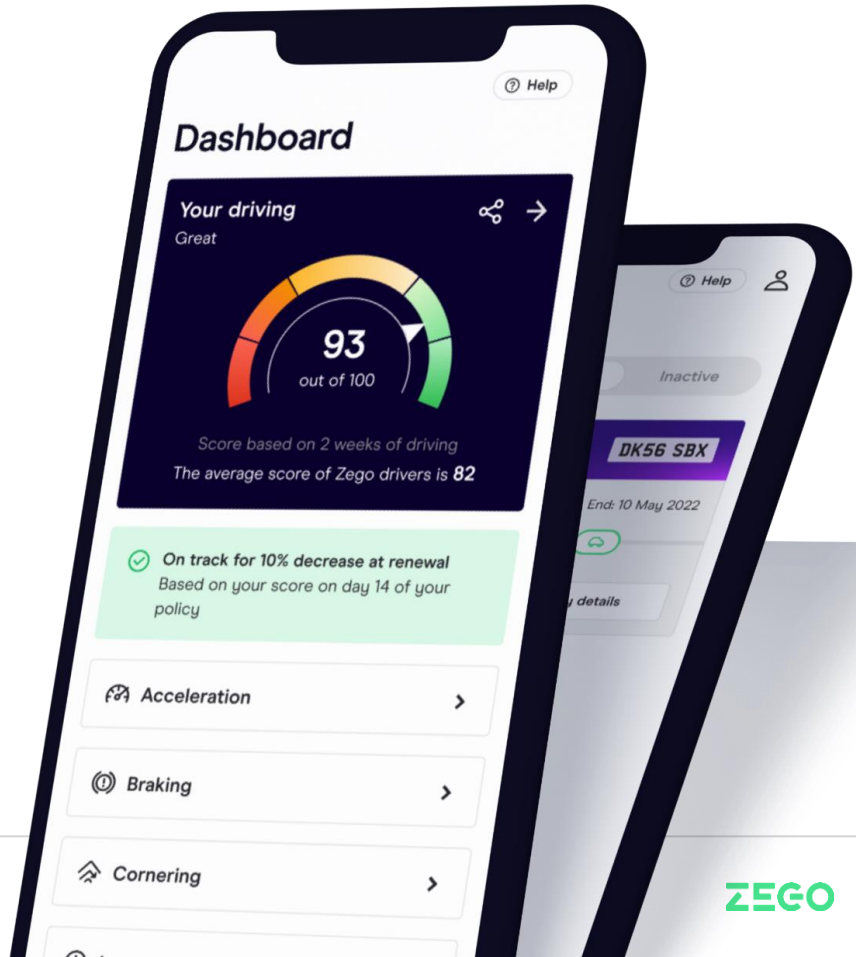
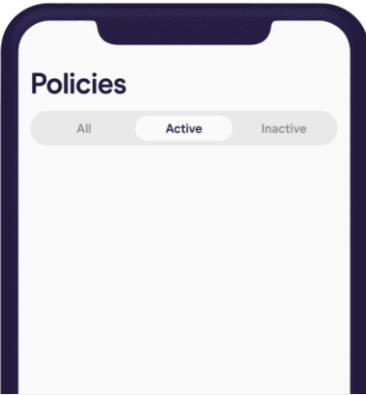


# We started by focusing on delivery drivers now we are a leader in flexible commercial motor insurance



# ZEGO

## SENSE



- ✓ Higher score = lower premiums
- ✓ Insight into how to improve driving
- ✓ Admin control over the policy
- ✓ Low battery drain
- ✓ Quick, easy & effective

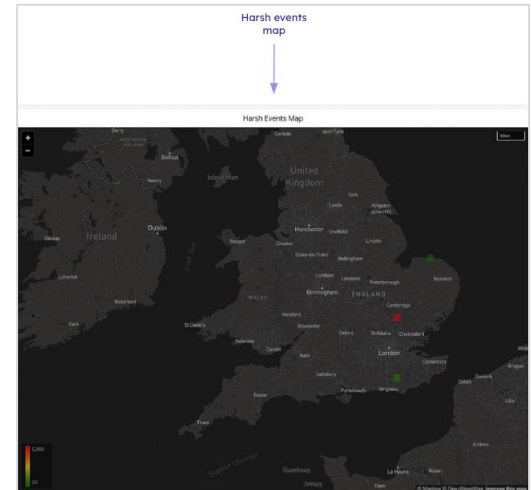
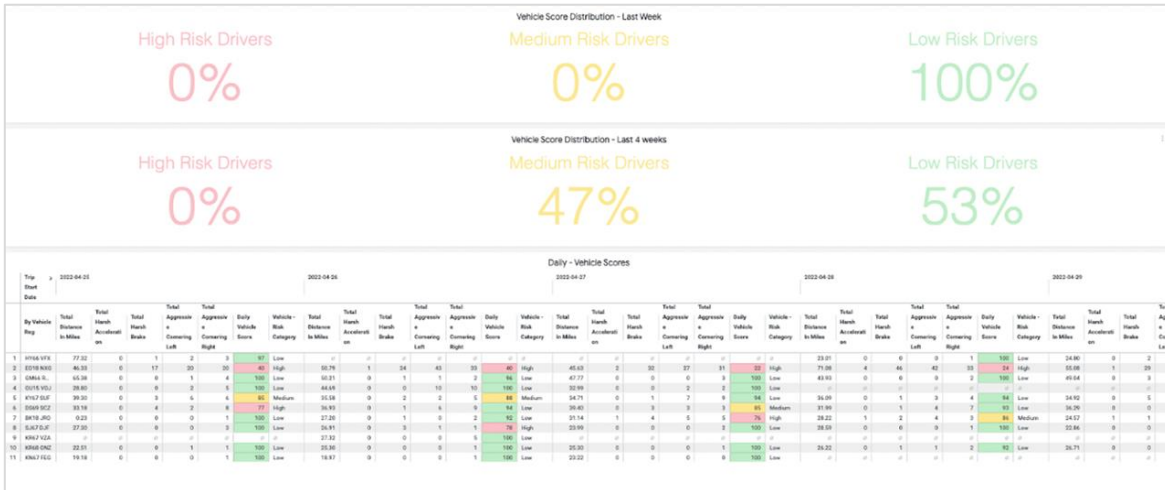


**ZEGO**

FLEET PORTAL

# Risk Management Academy

 Providing insights to influence the management of fleet risk



# ZEGO

## 2040



 LEADENHALL  
STREET EC3





How will this future  
impact your customers  
and your business?

# Thank you



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