

# In Conversation with Nurasu: the New Challenge to Serve the Asian Consumer



# Asia:

Home to 59%  
of the World's  
Population



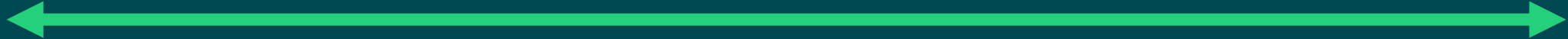
**SINGAPORE:**

**Strategic Gateway  
to Asia**





# Singapore's Food Tech and Innovations



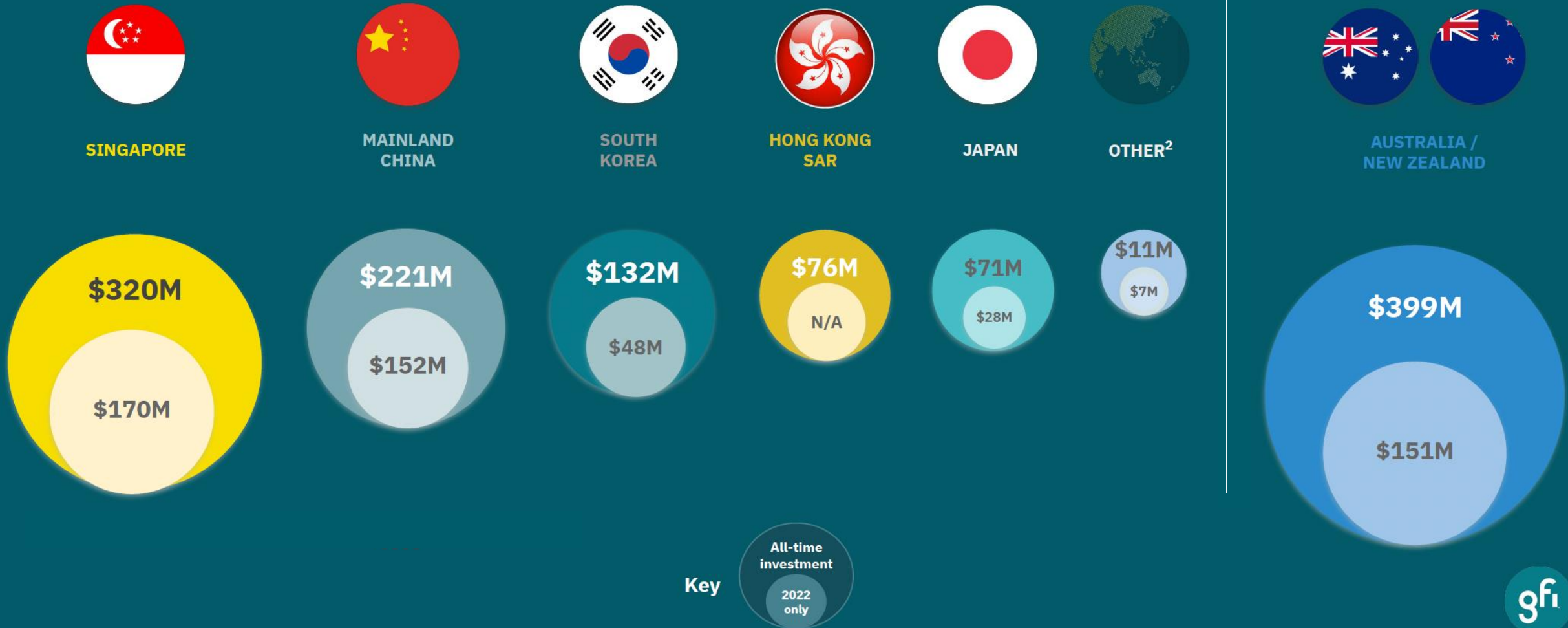
50km | 31 mi

# Private investment in Asia nears \$1 billion

## COUNTRIES / REGIONS

### ASIA

### PACIFIC





A Temasek-owned subsidiary, with the mission to:

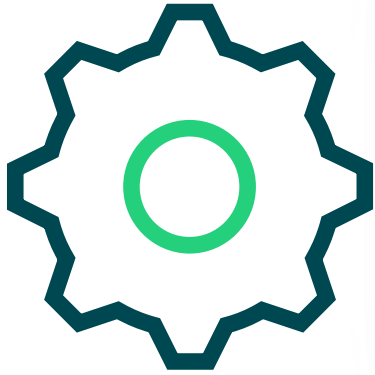
**Accelerate** the adoption of **affordable** and **appealing better-for-you** foods using our **innovation platforms**, alongside our **partners** and **collaboration community**.

## TEMASEK HOLDINGS

A global investment company owned by the Government of Singapore. As of 31 March 2024, Temasek has a net portfolio of US\$288 billion.

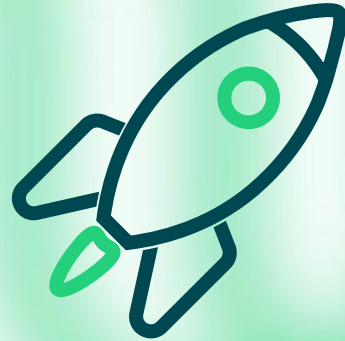


# Accelerate commercialisation....



## Open Innovation Platform

Localisation & scale-up solutions,  
shorten time to market



## Strategic Investor

Nurasa & investment network, drive  
growth and success.



## Ecosystem Approach

Tailored solutions for your business  
needs.

**N**utrition  
**O**pen Innovation  
**M**arket Access  
**S**ustainability

Make sustainable nutrition the NOM.  
Build it into the NOMenclature of every day life.  
Be our #nombassador!



## Let's Connect



[www.nurasa.com](http://www.nurasa.com)



[hello@nurasa.com](mailto:hello@nurasa.com)

